

# ENGAGE BRADLEY COUNTY/ ENGAGE SOUTHEAST • March 2nd & 3<sup>rd</sup>, 2012

Sponsored by the Bradley Baptist Association, the Tennessee Baptist Convention and The North American Mission Board. A Special Thank You to our Host, FBC Cleveland, TN.

<b>F R I D A Y</b>	<b>06:30 PM</b>	GPS/Engage Worship Service featuring Thomas Hammond					
	<b>07:45 PM</b> <i>Pick your session:</i>	<i>Preparing for Simultaneous Revival</i> Phil Taylor Room 222	<i>Students and the Mission of God</i> Chad Childress Room 220	<i>How to Make Your Church Guest Friendly</i> Thomas Hammond Room 207/208	<i>Leading Your Sunday School/Small Group Leaders to Be More Evangelistic</i> Dick Church Room 225	<i>High-Impact Evangelistic Events that Attract the Lost &amp; Unchurched</i> Larry Gilmore Room 223	<i>Getting Your Congregation Into Your Community</i> Phil Young Room 221
<b>S A T U R D A Y</b>	<b>08:30 AM</b> <i>Pick your session:</i>	<i>Preparing for Simultaneous Revival</i> Phil Taylor Room 222		<i>Mobilizing the Congregation for a Season of Evangelistic Results</i> Thomas Hammond Room 207/208	<i>Effective Follow-up &amp; Assimilation of New Believers</i> Dick Church Room 225	<i>Sharpening the Invitation for Evangelistic Response &amp; Equipping Decision Counselors</i> Larry Gilmore Room 223	<i>How to Host an Evangelistic Block Party</i> Phil Young Room 221
	<b>09:45 AM</b> <i>Pick your session:</i>		<i>Students and the Mission of God</i> Chad Childress Room 220	<i>How to Make Your Church Guest Friendly</i> Thomas Hammond Room 207/208	<i>Leading Your Sunday School/Small Group Leaders to Be More Evangelistic</i> Dick Church Room 225	<i>High-Impact Evangelistic Events that Attract the Lost &amp; Unchurched</i> Larry Gilmore Room 223	<i>Getting Your Congregation Into Your Community</i> Phil Young Room 221
	<b>11:00 AM</b> <i>Pick your session:</i>			<i>Mobilizing the Congregation for a Season of Evangelistic Results</i> Thomas Hammond Room 207/208	<i>Effective Follow-up &amp; Assimilation of New Believers</i> Dick Church Room 225	<i>Sharpening the Invitation for Evangelistic Response and Equipping Decision Counselors</i> Larry Gilmore Room 223	<i>How to Host an Evangelistic Block Party</i> Phil Young Room 221
	<b>12:00 PM</b>	Special Conference Lunch (Q & A, Round Table Discussion & more)					

**Join us at a MORE LIFE Rally on May 21<sup>st</sup> at Clingan Ridge Baptist Church!**

5:30PM Pastor's and Wives Dinner • 7PM Rally with an Area-wide choir! • 2412 Georgetown Road, Cleveland, TN 37311

MORE LIFE is a Lifestyle Evangelism and Relational Discipleship Process tailored for your church. Each church in attendance will receive free materials. Dr. Bobby Welch, Associate Executive Director of the Tennessee Baptist Convention, will be our guest speaker.



# Engage Bradley County/Engage Southeast Summary of Breakout Sessions



**Thomas Hammond, Evangelism/ GPS Specialist, NAMB**

***Mobilizing the Congregation for a Season of Evangelistic Results*** Every church has gifted & creative individuals who could be used to impact their community with the Gospel. During this conference, we will look at ways to equip the saints to do the work of the ministry and create some innovative ideas that any church can do to reach the lost.

***How to Make Your Church Guest Friendly*** Most churches consider themselves to be friendly. They are but only to themselves. We will discuss the steps that must be taken to ensure each guest is welcomed, loved and has a very positive experience.



**Dick Church, Former NAMB Evangelism Specialist**

***Leading Your Sunday School/Small Groups Leaders to Be More Evangelistic*** What would happen if your Sunday School/Small Group ministry caught the fires of evangelism? It has been said that this ministry is the army of the church. Is your army charging the gates of hell or retreating? This seminar will outline for you

how to organize and equip your Sunday School/Small Group ministry to change Bradley County and the world.

***Effective Follow-up & Assimilation of New Believers*** Is the back door to your church wide open? Unfortunately, many churches do not have an effective follow-up strategy to assimilate and incorporate potential new members and believers into the life and ministry of the church. This seminar will provide you with a simple and specific plan to lock the back door!



**Phil Young, Missions/Ministry Specialist, TN Baptist Convention**

***Getting Your Congregation Into Your Community***

There is a difference between a church being located in a community, and one that is present among the community.

Discover some principles and practices to become the best church for your community.

***How to Host an Evangelistic Block Party*** Community revitalization is becoming more important in our society today. In addition, social challenges provide the perfect environment to host a party. Discover how to capture this opportunity to host the block party of a lifetime.



**Chad Childress, Missions Mobilization, NAMB/Former Student Evangelism Specialist, NAMB**

***Students and the Mission of God***

What does it take to make disciples of students today? A look at culture and the implications for those who are winning, building, and sending out the next generation student missionary.



**Phil Taylor, Director of Missions, Bradley Baptist Association**

***Preparing for Simultaneous Revival*** In 1970 Findley Edge wrote, "Ultimately the battleground for the Christian is in the world. It is the world for which Christ died. It is the world to which we as Christians are sent. What ultimately happens in the world depends upon what first happens in the local church."

We all recognize that maximum impact in penetrating the lostness of our region will come when God's people humble themselves and pray, seek God's face, and turn away from besetting sins.

Instructor Phil Taylor wants to dialogue with each pastor or key church member about how partnering churches can come together during a one week or two week period for simultaneous revival emphasis across our region. We will talk about a time line, church preparation, potential dates and enlisting revivalist. It is our goal to conclude this weekend with a possible target date for when simultaneous revival meetings will take place across our region.



**Larry Gilmore, Evangelism Specialist, TN Baptist Convention**

***High Impact Evangelistic Events that Attract the Lost & Unchurched*** Churches that use high-impact evangelistic events

baptize more than those churches which do not. What you plan may depend upon the season of the year, the culture of your community and the resources of your church. Your church can

have a greater impact on your community than you may think. What are you waiting for?

***Sharpening the Invitation for Evangelistic Response and Equipping Decision***

***Counselors*** The public invitation is NOT a simple addition after the message. It is the moment for which you preach! We will examine the following areas: Purpose, Prayer, Preparation, Passion and Persuasion. You can improve in extending the public invitation, but it will take work! The fruitfulness of your future ministry will depend upon it.

**HOST CHURCH:**

FIRST BAPTIST CLEVELAND, TN  
1275 STUART RD. CLEVELAND, TN

**COST: FREE ( \$4 DONATION FOR SAT. LUNCH)**

**TO REGISTER: PLEASE CALL 423-476-5493  
(THIS WILL GREATLY HELP US BE PREPARED)**

**SCHEDULE:**

**FRIDAY, MARCH 2**

6:30PM. OPENING WORSHIP SESSION **FEATURING KEYNOTE SPEAKER, THOMAS HAMMOND FROM THE NORTH AMERICAN MISSION BOARD**

7:45PM. BREAKOUT SESSION 1

**SATURDAY, MARCH 3 (BREAKS W/LIGHT REFRESHMENTS IN BETWEEN SESSIONS)**

8:30AM BREAKOUT SESSION 2

9:45AM BREAKOUT SESSION 3

11:00AM BREAKOUT SESSION 4

12:00PM.-1:45PM  
LUNCH/PANEL FORM/  
ROUND TABLE FORUM

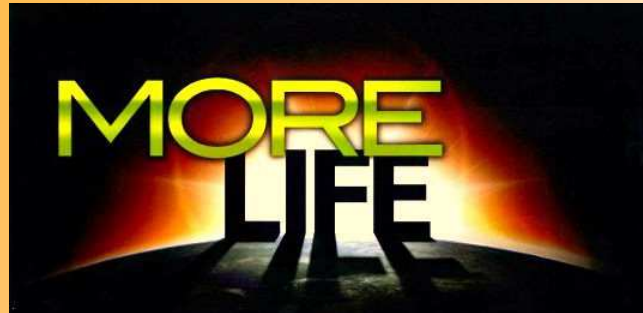


SPONSORED BY THE BRADLEY BAPTIST ASSOCIATION, TENNESSEE BAPTIST CONVENTION & THE NORTH AMERICAN MISSION BOARD

**COMING SOON!**

**Join us at a MORE LIFE Rally!**

**Monday night May 21, 2012  
at Clingan Ridge Baptist Church  
2412 Georgetown Rd Cleveland, TN  
423-472-3511**



**5:30PM Pastors & Spouse Dinner  
7:00PM Regional Rally  
featuring an Area-wide choir!**

**MORE LIFE** is a Lifestyle Evangelism and Relational Discipleship Process tailored for your church. Each church in attendance will receive free materials!

**MORE LIFE** will work in conjunction with REACHING ACROSS Bradley County.



**Dr. Bobby Welch**, Associate Executive Director of the TN Baptist Convention, will be our guest speaker.



Bradley Baptist Association  
2707 North Ocoee St.  
Cleveland, TN 37312  
(423) 476-5493  
www.bradleybaptist.org

*The Bradley Baptist Association  
Presents*

**ENGAGE  
BRADLEY COUNTY**



**March 2nd & 3rd**

**at FIRST BAPTIST CHURCH  
1275 Stuart Rd Cleveland, TN**

**FRI March 2nd • 6:30PM-8:45PM  
SAT March 3rd • 8:30AM-2PM**

# ENGAGE SOUTHEAST

Great for Pastors & Staff, Sunday School & Small Group Leaders,  
Mission & Outreach Leaders, Decision Counselors, Greeters...

## OVERVIEW

Engage Southeast is an incredible week-end opportunity that will inspire, equip and challenge Churches & Church leadership to impact their community with the Gospel Message and to make disciples. This is one event that Pastors/Staff will want to load up the Church Bus/Van and bring your leaders from all areas of ministry within your church. This event is part of GPS "Across America".

## YOU PICK FOUR

Over the course of Friday Night and Saturday Morning, each participant will have the opportunity to attend 4 out of 10 Breakout Sessions. The more people you bring, the more exposure your church will receive.

## WHO CAN COME?

Engage Southeast encourages all those in leadership or desiring to be in leadership to attend this great training opportunity!

- Pastors
- Staff
- Sunday School Leaders
- Small Group Leaders
- Mission Leaders
- Outreach Leaders
- Decision Counselors
- Greeters
- Anyone in leadership or desiring to be in leadership!

## OUR BREAKOUT SESSIONS

***Mobilizing the Congregation for a Season of Evangelistic Results***

Thomas Hammond

***Leading Your Sunday School/Small Group Leaders to Be More Evangelistic***

Dick Church

***Effective Follow-up & Assimilation of New Believers***

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***Sharpening the Invitation for Evangelistic Response and Equipping Decision Counselors***

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***High-Impact Evangelistic Events that Attract the Lost & Unchurched***

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***How to Host an Evangelistic Block Party***

Phil Young

***How to Make Your Church Guest Friendly***

Thomas Hammond

## OUR INSTRUCTORS



**Thomas Hammond**  
Evangelism/ GPS  
Specialist, NAMB



**Larry Gilmore**  
Evangelism Specialist,  
TN Baptist Convention



**Phil Young**  
Missions/  
Ministry Specialist,  
TN Baptist Convention



**Phil Taylor**  
Director of Missions,  
Bradley Baptist  
Association



**Chad Childress**  
Student Evangelism  
Specialist/Missions  
Mobilization, NAMB



**Dick Church**  
Evangelism Specialist,  
NAMB